

As a pioneer of Polysulphide Sealant in construction chemical industry, Choksey Chemicals has always been in favour of introducing innovative and consumer-friendly products. In recent times we have launched Sunshield 100, Saltguard, Splash, Futura 5, Mastercrete M81 and Maxseal Super.

Special features

Innovative technology is a base of our product development. Our Research & Development facility at Panvel is recognised by the Government of India for various developments and alignments of products as per customer specific requirements.

All our recently launched products are unique in their category.

- Sunshield 100 is a 100 per cent pure acrylic solar reflective coating which works as a waterproofing coating as well. It can be used for water tanks, houses, factory roofs and even for bus-roofs.
- Saltguard is an anti-efflorescence prime coat which has an excellent resistant to alkali, efflorescence and salt migration.
- Splash is a waterproofing liquid for unreachable areas with good abrasion and UV resistance.
- Futura 5 is an elastomeric acrylic waterproof coating available in 120 shades. It not only prevents growth of fungus and moss but also gives durability without chalking or flaking.
- Mastercrete M81 is a single component 100 per cent acrylic co polymer admixture specially developed to improve the properties of cementitious compositions. It is

used for waterproofing of buildings, roofs, terraces, walls, water tanks and swimming pools.

•Maxseal Super is an osmotic, cement-based coating for concrete structure and brick masonry. It is used for waterproofing of basements, concrete foundations, retaining walls, foundation slabs etc.

USP and cost

Sunshield 100 reduces temperature up to 10°C

Cost: Rs 452 per litre

Saltguard decreases growth of efflorescence which penetrates and forms

Cost: Rs 281 per litre

Maxseal Super works on crystallised waterproofing technology which provides an internal barrier for water



SATISH GHANEKAR, Head – Membranes & Sealants, Choksey Chemicals Pvt Ltd, talks on the range of innovative chemicals for durable structures.

CHEMICALS

superficial barrier on substrate

Cost: Rs 366 per litre

Splash is an only product of its category in Indian market which forms clear waterproof layer after drying, hence does not disturb aesthetic appeal.

Cost: Rs 283 per litre

Futura 5 has 100 per cent elongation property which helps to bridge existing cracks (up to 0.5 mm) and prevents future cracks.

Cost: Rs 1,785 for 4 litre

Mastercrete M81 gives high compressive and impact strength in combination with cementitious compounds.

allowing the substrate to breath.

Cost: Rs 916 for 5 kg

Availability and quality

All products are easily available in market during all seasons. All our products maintain their standards in respective categories. Our extensive network across the country with five branch offices and more than 65 distributors having their own dealer/sub dealer and applicator base are making our products widely available.

In demand

Due to superior quality, innovative USPs and excellent service, our products not only get good acceptance but also generate brilliant demand in the market. **CBT**

